

RULES AND REGULATIONS FOR EXHIBIT BOARDS
Old Dominion Postcard Club -40th Annual Show and Sale

John Tyler Community College
1301 Jefferson Davis Hwy
Chester, VA 23831 CCWA Center

Friday, November 10,2017 - 10am-6pm
Saturday, November 11, 2017 - 10am-5pm

The following Rules and Regulations will govern all postcard exhibit boards in the 2015 Show. If any points need elaboration or clarification, please contact the 2015 Show Chairman, Tim O’Gorman at (804) 796-2827 or Show Promoter Mike Uzel at (804) 526-2628.

EXHIBIT CATEGORIES: Boards may be entered in the following (5) categories:

- A. VIEWS** - Specific representation of localities.
Examples towns, regions, states, countries, and vistas.
- B. GREETINGS** - Any holiday or special occasion greeting.
Examples: 4th of July, Christmas, birthday, “Greetings from.....” etc.
- C. TOPICAL** - Focus on one theme.
Examples: mountains, children, trolley cars, dancing, weeping willow trees, bridges, banks,
- D. MISCELLANEOUS** - Examples: different publishers, materials, novelty cards, or those with unique or distinguishing features.
- E. DOUBLE BOARDS** - No more than two boards displayed side by side as one exhibit board. ; The subject should obviously require 2 boards.
Example: a set of 15 or more postcards printed as a series or a wide landscape portrayal.

RULES:

MEMBERSHIP - To exhibit in this competition, you must be a member in good standing as of November 1, 2015. This means that your dues must be currently paid up. If you have any questions about your status or dues payment, contact the Treasurer, Warren Long at (804) 320-4229.

BOARDS - Exhibit boards will be a standard size of 22 inches wide by 28 inches high. All boards will be displayed vertically (28 inches from top to bottom of the boards). Construction may be of any heavy cardboard or foam board material that is strong enough to stand on its own. Thick mat boards, backing board, and foam board available at art supply stores are usual materials used by exhibitors. The board may be any color.

MOUNTING AND COVER MATERIAL - Postcards should be mounted on the exhibit boards with photo corner mounts. After the cards are mounted on the boards and the entire board is completed, it should be protected by covering with a clear “window-like” material. The best

material is clear acetate (.003 thickness), which is available locally in many art supply stores. Shrink wrap film is another option.

BOARD TITLE - A short, neatly lettered title for your board is required to be on the front. Although not required, you may also include additional text to support the cards or to tell the story behind them.

IDENTIFICATION - On the back of your exhibit board, write your name, address and phone number as well as the **EXHIBIT CATEGORY** (from the 5 listed above), that you wish your board to be entered in.

WHEN TO DELIVER YOUR BOARDS - Completed boards may be brought to the October ODPCC Meeting. There is no November meeting. You may also drop them off at John Whiting's shop at Antique Village by 3PM Tues, November 8th, or take them to the John Tyler CCWA Center on Thursday evening, November 10th, between 4:00 pm. And 7:00 p.m.

NUMBER OF BOARDS - you may exhibit up to five(5) boards for judging in the show.

JUDGING - Three judges will be selected by the Show Committee in advance of the event.

AWARDS - First, Second and Third place ribbons swill be awarded in each of the 5 categories. There will also be **SPECIAL AWARDS**.

- a. **"Best of Show"** - Selected b y the judges from the first place winners in each category
- b. **"Most Interesting"** - Determined by the judges.
- c. **"People's Choice"** Selected by secret ballot cast by each person attending the show.
- d. **"Ben Duncan Award of Excellence"** - \$100 award. Selected by ODPCC members only, by secret ballot. The award honors the memory of club founder. It is a tribute to the high standards Ben required in his exhibits, which later became models of excellence for all ODPCC members.
- e. **"L. E. Haynes Award"** - for creative and innovative deltiology. Gift Certificate from Ouroboros at Antique Village (Sylvia Regelson).
- f. **"First Time Exhibitor"** - Gift Certificate from Whiting's Old Paper at Antique Village (John Whiting).

RETURNING BOARDS - All members exhibiting must pick up their boards on Saturday, between 4:00 p.m. and 5:00 p.m., or make arrangement to have someone else pick them up. Please do not remove your boards from the exhibit until the close of the show, due to voting by the general public (ending on Saturday at 4:00 p.m.). The committee will not be held responsible for boards that are not picked up.